

The Commodity Education Atlas

A census of 1,391 verified commodity-education offerings across 40+ countries — every course, degree, event academy, book, talent program and mentoring offer we could find, surveyed with the same rules and published open.

Headline findings

1,391

verified education offerings worldwide

~1%

offer structured 1:1 mentoring (mentoring platforms list zero commodity-specific mentors)

0

commodity-wide professional designations exist. Still.

86%

of the market monetizes beyond the course: certificates, in-company, membership

27%

publish their learner numbers; opacity is the norm

80%

of supply is in English; Portuguese is #2 with just 7%

Quotable lines

Attributable to in.PACTA Research.

“We mapped 1,391 ways the world teaches commodities. The method every leader credits — structured 1:1 mentoring — is offered by barely 1% of them.”

“There is still no commodity-wide professional designation. An industry that moves the world's food and energy has no common credential.”

“The market pays for people who have done the job: practitioner academies earn a median of \$140 per course-hour, universities \$71, marketplace video \$5.”

“80% of the supply is in English. Portuguese is the world's second language of commodity education, at 7%.”

The market's price ladder

1	Free flagship content	\$0 · the mass door; a free university-grade course reached 169,000 enrollments in one vertical
2	Self-paced paid course	\$50–500 · realized prices; builds catalog and audience
3	Certificate track	\$99–850 · the 10–20h window; certificates are the #1 wrapper
4	Live cohort / specialist course	\$300–3,800 · 1–3 days; ~10x self-paced pricing, 85–96% completion
5	Residential school / immersion	\$8.5k–17k · 1–6 weeks; scarcity and network beat production value
6	In-company delivery	~60% of professional academies sell it; B2B reaches 30–66% of revenue at maturity
7	Mentoring & advisory	the least-occupied rung: ~1% of the market
8	Certification & designation	the endgame every mature vertical reaches; none exists commodity-wide

Methodology & transparency

1,391 offerings verified from live pages by 34 parallel research agents across three waves (August 2026), spanning marketplaces, MOOCs, creator platforms, universities, exchanges, associations, specialist academies, events, books, degree programs and talent programs in 40+ countries. Estimated coverage: ~80–85% of the world's discoverable open commodity education. Compiled and published by in.PACTA Research. in.PACTA operates education programs that appear in the dataset, counted under the same rules as every other provider; no provider paid for inclusion.

Boilerplate

in.PACTA Research is the research arm of in.PACTA Digital Intelligence, the global movement for the development and connection of the next generation of commodity industry leaders. It publishes open research on how the commodity industry learns. The Commodity Education Atlas is its founding publication.

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